

SUSTAINABLE DEVELOPMENT AND CORPORATE SOCIAL RESPONSIBILITY TRAINING

COURSE SUMMARY

The concept of Sustainable Development is not new and has been in existence since 1987 but with cost pressures, increased legislation, and a wider moral obligation to consider the interests of stakeholders, business is taking up the challenge of sustainability in greater numbers to reduce their overall impact and look for opportunities to increase the business profile. The aim of the course is to provide an introduction to the concept of Sustainability and explore how it can be applied in a business context through Corporate Social Responsibility (CSR).

WHO IS THIS COURSE FOR?

The course would be useful to supervisory or managerial staffs that have an interest in sustainability and how it applies to a business, and to those looking to raise the profile of their organisation, increase competitiveness and profitability through the application of a Corporate Social Responsibility program.

WHAT WILL THIS COURSE HELP ME DO? LEARNING OUTCOMES

The objectives of the programme are that, following satisfactory completion of the training, the candidate will be able to:

- Discuss some of the challenges of sustainable development
- Identify and implement at company level a CSR program
- Examine how the company can communicate its own CSR program
- Discuss recognised standards and guidance for CSR Reporting

COURSE OUTLINE

The course covers the following subjects:

- An explanation of the meaning of Corporate Social Responsibility - the definitions behind the concept
- National corporate social situation; National sustainable development situation

- The link between Corporate Social Responsibility and Sustainability - How do the principles of CSR and Sustainability align?
- The drivers for implementing a Corporate Social Responsibility strategy - Why should a business engage in CSR?
- ISO 26000 and other guidelines, standards, and protocols of Corporate Social Responsibility - Key documents to assist business with CSR
- The role of stakeholders in Corporate Social Responsibility - Why and how a business should engage with stakeholders in CSR
- Ideas and techniques for a Corporate Social Responsibility strategy - A discussion of possible approaches
- Planning and implementing Corporate Social Responsibility - A step by step guide
- Reporting Corporate Social Responsibility - The benefits and pitfalls of reporting

This will be an enjoyable and participatory training led by an experienced CSR consultant. You will be able to do lots of different exercises that will stretch your understanding of CSR with a tool kit to take away.

COURSE FEE

FOR COURSES CONDUCTED AT OUR LOCATION IN TURDA

- 670 RON (VAT included) for 1 participant, representing a small charity and not-for-profit
- 1200 RON (VAT included) standard price, applies to 1 representative from any other type of organisations

FOR COURSES CONDUCTED AT A LOCATION NEAR YOU

- 670 RON (VAT included) for 1 participant, representing a small charity and not-for-profit + travel and accommodation expenses
- 1200 RON (VAT included) standard price, applies to 1 representative from any other type of organisations + travel and accommodation expenses

OTHER COURSES TO CONSIDER

- Event management
- Cooking classes and team buildings